

Growers Processors Marketers

June 1, 2011

Mr. Glen Chown
Executive Director
Grand Traverse Regional Land Conservancy
3860 N. Long Lake Rd.
Traverse city, Michigan 49684

Dear Glen,

I wanted to take the opportunity to thank you for the Grand Traverse Regional Land Conservancy's support of Shoreline Fruit's effort to establish an Agricultural Processing Renaissance Zone at our processing facility in Yuba (Williamsburg) Michigan. Particularly, I want to recognize the efforts of your Farmland Protection Specialist Brian Bourdages in his dedication to educating the local municipal officials as to the importance of expanded processing capacity on the viability of our local farms. An array of factors influence an agricultural processing expansion project like the one we have proposed but one factor that I feel is important to note is the existence of significant local acreage under easement that will remain in productive agriculture.

The proposed expansion at the Shoreline Fruit facility in Yuba will take our grower/owners from representing 65% of the tart cherries used for our dried cherry business to about 30%. This type of change requires not only a substantial investment on the part of our grower/owners but also a stable, long term environment for cherry production in the region. The ongoing farmland protection efforts of the Grand Traverse Regional Land Conservancy and the development of additional processing opportunities like Shoreline Fruit Yuba continue to provide options for local growers to plant cherry trees with confidence that there is a supportive structure in place from farm to processor.

Again Glen, thank you for your efforts and the efforts of your staff. Your continued work is vital to the maintenance of a long term, sustainable environment for agriculture in our region and is helping to truly make Traverse City the "Dried" Cherry Capital of the world.

Ken Swanson

CEO

Shoreline Fruit, LLC.

Product of the U.S.A.

CC.

Jason Warren - CFO Shoreline Fruit, LLC Nels Veliquette — Cherries-R-Us

Brain Bourdages - Farmland Protection Specialist Grand Traverse Regional Land Conservancy

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