

THE LAND TRUST ALLIANCE PRESENTS THE
2012 SOUTHEAST
Land Conservation Conference



Partnering for Protection

March 14-16, 2012

Sea Palms Resort, St. Simons Island, GA



SCHEDULE AT A GLANCE

(Events will be held in the Sea Palms Resort Conference Center unless otherwise noted)

WEDNESDAY, MARCH 14

8:00am – 7:00pm	Registration Desk Open
9:00am – 12:00pm	Optional Special Introductory Seminars (2)
1:30pm – 4:30pm	Concurrent Seminars (4)
5:00pm – 6:30pm	Welcome Reception
7:00pm	Dinner on Your Own
7:00pm – 9:00pm	Special Interest Meetings (Arranged by Meeting Hosts) <i>Assembly of Georgia Land Trusts</i> <i>Department of Defense Partners</i> <i>Stewardship Professionals Roundtable</i>

THURSDAY, MARCH 15

7:00am – 5:00pm	Registration Desk Open
7:00am – 8:30am	Continental Breakfast
9:00am – 12:00pm	Concurrent Seminars (4)
12:00pm – 1:30pm	Lunch
1:00pm – 1:30pm	<i>Comments from Rand Wentworth</i> <i>President, Land Trust Alliance</i>
2:00pm – 5:00pm	Concurrent Seminars (4)
6:30pm	Optional Oyster Roast at Village Creek Landing <i>Hosted by St. Simons Land Trust</i>

FRIDAY, MARCH 16

9:00am-12:00pm

Optional Field Trip to Cannon's Point

Led by St. Simons Island Land Trust

Explore the majestic and untouched beauty that is Cannon's Point.

Located on St. Simons Island, Canon's Point is one of the last untouched maritime forests on the coast and will be set aside as a public preserve

PROGRAM AGENDA

(Tentative)

WEDNESDAY, MARCH 14

9:00am – 12:00pm

Special Introductory Seminars A&B (\$15 additional fee required)

Seminar A: Land Trust Accreditation Preparation

- Led by Sylvia Bates, Land Trust Alliance Director of Standards and Practices

Seminar B: Land Trusts for Beginners: Tips and Resources for Running a Successful Land Trust

- Led by Chuck Roe, Land Trust Alliance Director of Southeast Program

WEDNESDAY, MARCH 14

1:30pm – 4:30pm

Seminars 1-12 (Included in the conference fee)

Seminar 1: Community Based Land Conservation: Getting Your Communications and Programs Right

- Judy Anderson, Community Consultants, PA

Seminar 2: Partnerships for Protection with the Department of Defense: Common Goals, Diverse Partners and Uncommon Results

- Nancy Natoli, Department of Defense, VA
- John Housein, Department of Defense, VA

Seminar 3: Public Policy and Tax Incentives for Land Conservation

- Hans Neuhauser, Georgia Land Conservation Center, GA
- Edgar Miller, Conservation Trust for North Carolina, NC
- Sean Robertson, Land Trust Alliance, DC

Seminar 4: Easement Stewardship & Monitoring: Guidelines for Efficient & Effective Action

- Rob Sutter, Enduring Conservation Outcomes, NC

THURSDAY, MARCH 15

9:00am – 12:00pm

Seminar 5: Communicating as Passionate Conservation Leaders

- Kivi Leroux Miller, Nonprofit Marketing Guide, NC

Seminar 6: Boards That Work: Best Practices, Roles, and Responsibilities of Land Trust Boards

- Illene Roggensack, Third Sector Innovations, CO
- Bryan Martin, Land Trust Alliance, CO

Seminar 7: Financing and Incentives to Conserve Southern Forests – Part 1

- Todd Gartner, World Resources Institute, DC
- Peter Stangel, U.S. Endowment for Forestry and Communities, Inc.
- With representatives from other Southeast forest organizations

Seminar 8: Doing the Right Thing: Conservation Easement Transactions

- Laurel Florio, Legal Conservation Consultant, GA
- With representatives from Southeast land trusts

THURSDAY, MARCH 15

2:00pm – 5:00pm

Seminar 9: Walk Out with Your Online Communications Plan

- Kivi Leroux Miller, Nonprofit Marketing Guide, NC

Seminar 10: The Land Trust Board Playbook: Building Strong Relationships to Further Fundraising Success

- Illene Roggensack, Third Sector Innovations, CO
- Bryan Martin, Land Trust Alliance, CO

Seminar 11: Financing and Incentives to Conserve Southern Forests – Part 2

- Todd Gartner, World Resources Institute, DC
- Peter Stangel, U.S. Endowment for Forestry and Communities, Inc.
- With representatives from other Southeast forest organizations

Seminar 12: Resources for Climate Change Response

- Erin Heskett, Land Trust Alliance Director of Regional Programs, MI
- With NOAA Partners

Seminar Leaders

(Bios to follow)

Judy Anderson, Community Consultants

Sylvia Bates, Land Trust Alliance

Laurel Florio, Legal Conservation Consultant

Todd Gartner, World Resources Institute

Erin Heskett, Land Trust Alliance

John Housein, Department of Defense

Bryan Martin, Land Trust Alliance

Kivi Leroux Miller, Nonprofit Marketing Guide

Edgar Miller, Conservation Trust for North Carolina

Nancy Natoli, Department of Defense

Hans Neuhauser, Georgia Land Conservation Center

Sean Robertson, Land Trust Alliance

Chuck Roe, Land Trust Alliance

Illene Roggensack, Third Sector Innovations

Peter Stangel, U.S. Endowment for Forestry and Communities, Inc.

Rob Sutter, Enduring Conservation Outcomes