Application for Exhibit Space

To ensure your space, please remit your application by **Wednesday, August 15, 2012.**

Please list the information as you would like it to be printed in the Rally 2012 conference program & marketing materials.

Contact Person: _____

Title/Profession: _____

Will contact be on-site? Yes ☐ No ☐ Who will be on-site? _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Exhibit Space Options

☐ **8'x 10' booth space** ***$600 (Member Land Trust = $575)*** ***Fee includes 1 exhibitor badge***

Fee includes: one exhibitor badge, 6' skirted table, 2-chairs, wastebasket, back and side drape, a standard identification sign, listing in the conference program, lunch on Sept. 30, October 1-2, an attendee list, conference program, entrance to the regional cocktail receptions and the morning plenary sessions. (Designed for the exhibitor who would like to stay in the booth during show hours and personally market their product/service.) Conference registration is **not** included.

Exhibitors may purchase additional exhibitor badges for $90 each that will include lunch on 9/30 & 10/1-2.

Recipient Badge Name _____ **(add $90 to total)**

Recipient Badge Name _____ **(add $90 to total)**

☐ **Table Top** ***$300 (Member Land Trust = $275)***

Fee includes 8' high back drape, a standard identification sign, listing in the conference program, an attendee list & conference program; and entrance to the regional cocktail receptions and morning plenary sessions. Just set-up and go! This space is intended to showcase your table display and/or material during the show. No meals or conference registration is included in this fee.

Identification sign to read: (One line 7" x 44" sign with black text.) **Sample: The Land Trust Alliance**

_____

(The fewer words you use, the larger the font and easier for attendees to see from a distance.)

Description

Please provide a brief description of your organization or the products and/or services you are exhibiting in the space below (50 words maximum). This description along with the name and address of the exhibitor will be included in the Rally program. (Sample language: *"The Land Trust Alliance saves the places people love by strengthening land conservation across America. In partnership with our nation's land trusts, we seek to accelerate the pace, improve the quality and ensure the permanence of land conservation.*)

_____

_____

_____

Payment

Exhibitors will receive a confirmation within 3 weeks after receipt of application and payment. Exhibitor information kits will be mailed in mid-August.

☐ 8' x 10' booth package ☐ *$600* ☐ *$575 (Member Land Trust)*

☐ Additional exhibitor badges at $90 each = _____

☐ Table Top (6' table) ☐ *$300* ☐ *$275 (Member Land Trust)*

Total Amount Due $_____

☐ A check is enclosed made payable to the *Land Trust Alliance.*

☐ Please charge my credit card: ☐ Visa ☐ MasterCard ☐ Discover

Card # _____ /_____/_____ /_____ Exp. Date _____ /_____

Cardholder's name (printed/typed): _____

Cardholder's signature: _____

The exhibit fee does not include Rally 2012 registration, lodging, meals, electrical, phone, internet, additional rental furniture, Audio Visual, booth cleaning, shipping/freight handling, or any miscellaneous services and equipment.
You are not required to pay the registration fee unless you attend sessions or events.

Standard Cancellation Policy

The Land Trust Alliance must receive your written request for a refund by Friday, September 7th. Refunds will not be considered after this date. Non-refunded payment will not be credited toward any other service, product from, or contribution to the Alliance. There will be a $50 administrative fee for all changes and cancellations resulting after your initial registration. If for any reason Rally 2012 is not able to occur, the Alliance will strive to refund exhibit fees if possible, depending on insurance claims honored and the cost of vendor contracts. Otherwise, the Alliance will adhere to its standard cancellation policy.

To ensure your space, send application with full payment by ***Wednesday, August 15*** *to exhibits@lta.org or Email/Fax/Mail to*:

Pam Nicholls
Training & Conferences Manager
Land Trust Alliance
115 North 5th Street, Suite 500 | Grand Junction, CO 81501
Phone: 970-245-5811 ~ Fax: 970-245-5818 ~ exhibits@lta.org

Photo credits: Header image – right side: The Bear River is a main tributary to the Great Salt Lake and a key Nature Conservancy - Utah Field Office conservation area. Photo courtesy of The Nature Conservancy - Utah Field Office/Steve Mulligan, photographer. Facility images above courtesy of the Salt Palace Convention Center.