

RALLY 2013

THE NATIONAL LAND
CONSERVATION CONFERENCE



It's Gonna be Jazzy!

September 17–19, 2013

NEW ORLEANS, LA

Sponsorship Opportunities

Rally 2013: The National Land Conservation Conference

Sept. 17–19, 2013 • New Orleans, LA

Sheraton New Orleans

Partners for Our Land

Rally is the largest land conservation training and networking event in the nation. It is an unparalleled opportunity for you to deliver your message to a targeted and influential conservation audience. Each year, nearly 2,000 land conservation leaders who are dedicated to protecting farms, ranches, forests, trails, urban parks and scenic vistas in their communities attend Rally. You share their common concerns and interests; help support them in their work.

Your support as a Sponsor makes Rally happen. Rally 2013 is hosted in part through the generous support of conference sponsors, exhibitors, advertisers, members and attendees who are committed to the important work of land conservation. Your commitment and willingness to work together with us in support of land conservation education and training is a smart investment in our shared future.

Sponsor Benefit Levels

Rally sponsorship provides a premier opportunity to support the land conservation community in its work.

PATRON \$25,000+

- Your name and logo displayed on signage at convention center
- Your name and logo displayed on a slide show at the Welcoming Dinner
- Your name and logo listed in the Welcoming Dinner Program
- Verbal recognition from the plenary stage
- Exclusive sponsorship of one workshop track of your choice, includes your name on handouts to attendees and listing on the brochure workshop chart (based on availability)
- Complimentary exhibit space in a prime area—choice of exhibit booth or tabletop display—includes one complimentary lunch ticket per day
- Logo recognition on the Internet Café's sponsorship signage and screen saver
- Full-page, black and white advertisement in the Rally Program given to all attendees
- Advanced recognition at your sponsorship level in the Rally brochure* (mailing list of 10,000), on the Rally Program's back cover with your logo, and a hyperlink to your website on our Rally webpage
- Recognition in the Alliance's Annual Report and in one Rally advertisement in *Saving Land*, our quarterly magazine
- Four (4) complimentary basic registrations to Rally
- Four (4) complimentary Welcoming Dinner tickets
- Four (4) invitations to an invitation-only donor reception

Sponsorship at the Patron level is tax-deductible less the value of goods and services provided.

BENEFACTOR \$10,000 TO \$24,999

- Your name displayed on signage at the convention center
- Your name displayed on a slide show at the Welcoming Dinner
- Your name listed in the Welcoming Dinner Program
- Verbal recognition from the plenary stage
- Opportunity for sponsorship of one workshop track of your choice, includes your name on handouts to attendees and listing on the brochure workshop chart (based on availability)
- Half-page, black and white advertisement in the Rally Program given to all attendees
- Advanced recognition at your sponsorship level in the Rally brochure* (mailing list of 10,000), on the Rally Program's back cover, and a hyperlink to your website on our Rally webpage
- Recognition in the Alliance's Annual Report and in one Rally advertisement in *Saving Land*, our quarterly magazine
- Two (2) complimentary basic registrations to Rally
- Two (2) complimentary Welcoming Dinner tickets
- Two (2) invitations to an invitation-only donor reception

Sponsorship at the Benefactor level is tax-deductible less the value of goods and services provided.

SUPPORTER \$5,000 TO \$9,999

- Your name displayed on signage at the conference center
- Your name displayed on a slide show at the Welcoming Dinner
- Your name listed in the Welcoming Dinner Program
- One (1) complimentary basic registration to Rally
- One (1) complimentary Welcoming Dinner ticket
- One (1) invitation to an invitation-only donor reception
- Quarter-page, black and white advertisement in the Rally Program given to all attendees
- Advanced recognition at your sponsorship level in the Rally brochure* (mailing list of 10,000), on the Rally Program's back cover, and a hyperlink to your website on our Rally webpage
- Recognition in the Alliance's Annual Report

Sponsorship at the Supporter level is tax-deductible less the value of goods and services provided.

CONTRIBUTOR \$1,000 TO \$4,999

- Your name displayed on signage at the conference center
- Your name displayed on a slide show at the Welcoming Dinner
- Your name listed in the Welcoming Dinner Program
- One (1) invitation to an invitation-only donor reception
- Advanced recognition at your sponsorship level in the Rally brochure* (mailing list of 10,000), on the Rally Program's back cover, and a hyperlink to your website on our Rally webpage
- Recognition in the Alliance's Annual Report

Sponsorship at the Contributor level is tax-deductible less the value of goods and services provided.

* If sponsorship is confirmed by April 20, 2013

ADDITIONAL INFORMATION

- **Workshops** – 120+ content-rich workshops are presented at Rally by the top conservation leaders in the country. The workshops are divided by subject into tracks, and your name will appear under one of the track's title in the Rally brochure and program.
- **Welcoming Dinner** – A wonderful evening meal at the beginning of Rally where nearly 1,000 members of the land trust community gather to dine and share stories. The Land Trust Alliance Awards are also presented at this event. Your name will be projected onto the main stage as guests are seated for dinner.
- **Internet Café** – A bank of laptop computers located in a common area at the convention center where attendees can have complimentary access to the internet. Your name will be featured on the screen saver and signage.

Sponsor Pledge Form

Rally sponsorship provides a premier opportunity to be recognized for your commitment to the land conservation community.

NAME	TITLE
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COMPANY/ORG

ADDRESS	CITY	STATE	ZIP
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TELEPHONE	EMAIL
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PLEASE PRINT THE NAME YOU WISH US TO USE IN OUR CONFERENCE MATERIALS TO ACKNOWLEDGE YOUR GENEROUS SUPPORT

SPONSORSHIP

We want to support Rally 2013 in the amount of: \$ _____

For the Patron Level

Based on availability:

- We would like our sponsorship recognized on the following workshop track: _____

For the Benefactor Level

In the event these opportunities have not been reserved at the Patron Level:

- We would like our sponsorship recognized on the following workshop track: _____

For all Sponsors

- We would like to decline all benefits. We would like to decline all benefits that are not tax deductible.

Scholarships

A portion of all sponsorship funds will be allocated to scholarships. To enable even more land conservationists to attend Rally, special scholarship gifts dedicated exclusively to Rally are welcome. Gifts of \$1,000 or more are recognized at the same levels as sponsorships.

- Yes, in addition to our general sponsorship, we would like to make a special gift dedicated exclusively to Rally scholarships of \$_____.

PAYMENT INFORMATION

- A check payable to the Land Trust Alliance is enclosed
- I would like to charge my credit card: Visa MC Discover

CARD NUMBER	EXPIRATION DATE
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NAME ON CARD	PHONE NUMBER
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SIGNATURE	DATE
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If you have additional questions about Rally sponsorship benefits, or this form, please contact Cary Ridder, Corporate Relations Manager at 202-800-2222, or cridder@lta.org.

Return this form to: Land Trust Alliance · 1660 L Street, NW · Suite 1100 · Washington, DC 20036
Phone: 202-638-4725 · Fax: 202-638-4730 · Email: sponsor@lta.org · www.lta.org/rallysponsorship