



## Welcome to the 2014 Land Trust Advocacy Day April 1-2, 2014 | Washington, DC

Welcome to Washington, DC! With your help, we can work together to build the political influence of the land trust community, reaching members of the tax, Agriculture and Appropriations committees that have an enormous potential to assist our work. We look forward to getting to know you better over the next two days of issue briefings, networking events, and meetings with your congressional delegation.

### Detailed Agenda

- March 31 – 6-11pm **Hospitality Suite Open**  
Room 906 | Phoenix Park Hotel | 520 North Capitol Street NW
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- April 1 – 9am-Noon **Hospitality Suite Open** | Phoenix Park, Room 906
- April 1 – 9:30am *Advance RSVP Required:* **Council on Environmental Quality Meeting**  
730 Jackson Place NW | RSVP to [rshay@lta.org](mailto:rshay@lta.org) by March 27
- April 1 – 11am **Walking Tour of Capitol Hill | Ruth Roberts – Professional Guide**  
Meet in Phoenix Park Hotel Lobby | RSVP to [jasprilla@lta.org](mailto:jasprilla@lta.org)
- April 1 – 1-5pm **Welcome Lunch and Issue Briefing**  
United Methodist Building | 100 Maryland Ave NE (Near Supreme Ct.) | Rooms 1&2  
Lunch available at 12:30pm, program starts at 1:00pm
- 1:00 pm **Welcome Remarks and Introductions** -- *Mary Pope Hutson, Executive Vice President & Jameson French, Alliance Board Policy Committee Chair*
  - 1:45 pm **Land Trust Policy Priorities & Advocacy Day Logistics** – *Alliance Public Policy Team*
  - 2:30 pm **Panel of Hill Staffers & Issue Experts, with Q&A** – *Confirmed: Chris Adamo, Staff Director of the Senate Agriculture Committee*
  - 3:00 pm **Break**
  - 3:15 pm **Introducing the Advocacy Ambassadors Initiative**-- *Glenn Lamb, Columbia Land Trust*
  - 3:30 pm **Panel: Forging a Real Connection Back in the District**
  - 4:00 pm **Communications to Leverage Our Impact**-- *Elizabeth Ward, Communications Director*
  - 4:30 pm **Parting Thoughts** -- *Rand Wentworth, President*
  - 4:45 pm **Group Photo**
- April 1 – 5:30pm *Advance RSVP Required:* **Meeting with Undersecretary of Ag Robert Bonnie**  
Mr. Bonnie oversees NRCS & USFS | RSVP to [rshay@lta.org](mailto:rshay@lta.org) by March 27
- April 1 ~ 6:30pm **State/Regional Team Dinners**  
Various locations, scheduled by team leaders, contact regional lead for help
- April 1 – 5-11pm **Hospitality Suite Open (but may close for dinner)**| Phoenix Park, Room 906
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- April 2 – 8-9am      **Conservation Tax Incentive Breakfast Briefing | 2168 Rayburn House Office Building**  
Invite staff from your delegation to a breakfast briefing featuring Reps. John Dingell, Jim Gerlach, Mike Thompson, and the Conservation Tax Incentive Coalition.
- April 2 – 9am-5pm    **Debrief Room, Snacks and Materials at the United Methodist Building**  
100 Maryland Ave NE | Room 4  
We'll be here all day with food, coffee, leave behind materials, luggage storage, and staff members to discuss your meetings and offer communications tips.
- April 2 – 9am-6pm    **Lobby Visits**  
Join your state team & Alliance board/staff members for visits with your delegation.
- April 2 – 6-8 pm      **Congressional Reception & Farm Bill Celebration | 902 Hart Senate Office Building**  
This exciting new event is our opportunity to introduce the land trust community to Capitol Hill and celebrate our Farm Bill victory with Senators Debbie Stabenow, Michael Bennet, Chris Murphy, & other national leaders. (Invitations in your packet.)
- April 2 – 8-11pm      **Hospitality Suite Open | Phoenix Room 906 | Snacks here or dinner on your own**

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April 3                      **Additional Lobby Visits if Needed | No formal events**

### Your Packets

At Advocacy Day, you'll get two kinds of packets:

- An **Ambassadors portfolio** with your nametag – this one is for you to keep and hopefully take the pledge to become an advocacy ambassador ([www.lta.org/ambassadors](http://www.lta.org/ambassadors)). It contains briefing materials and a memo about each member you're visiting. You will also find copies of a debrief form to tell us how your meetings went, or just stop by the debrief room, where Alliance staff will be available to take your reports verbally.
- **Leave behind packets** – the basic packet is a simple file folder containing fact sheets on our primary issues and reception invitations. Team leaders will receive sufficient copies of state maps and team bios. Next to the basic packets you'll find a variety of supporting "ingredients," like support letters, that you can add depending on who you're meeting with.

Both sets of packets will be available in the hospitality suite, training room, breakfast, and debrief room.

### Cell Phone Numbers for Alliance Staff

**If you have any questions, please contact your regional lead:**

- Northeast: **Sean Robertson** at 202-425-4047 or [srobertson@lta.org](mailto:srobertson@lta.org)
- Midwest: **Bryan David** at 707-548-8101 or [bdavid@lta.org](mailto:bdavid@lta.org)
- Southeast: **Barton James** at 202-577-3990 or [bjames@lta.org](mailto:bjames@lta.org)
- West: **Bethany O'Donovan** at 571-289-4472 or [bodonovan@lta.org](mailto:bodonovan@lta.org)

**Other Alliance staff participating in Advocacy Day:**

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| <ul style="list-style-type: none"> <li>• Alice Turrentine (logistics lead) 202-534-6798</li> <li>• Russ Shay (Public Policy Director) 202-285-5435</li> <li>• John D'Ambrosio (Govt. Affairs) 631-707-3208</li> <li>• Jose Lasprilla (Govt. Affairs) 202-253-6006</li> <li>• Elizabeth Ward (Communications) 703-399-4792</li> <li>• Mary Pope Hutson (EVP) 202-302-2328</li> <li>• Rand Wentworth (President) 202-800-2249</li> </ul> | <ul style="list-style-type: none"> <li>• Ethan Winter, 203-915-5964</li> <li>• Heidi Blythe, 774-313-0590</li> <li>• Heidi Hannapel, 919-451-9236</li> <li>• Mary Burke, 410-257-3893</li> <li>• Donye Ellis, 301-875-7885</li> <li>• Mindy Tuttle, 202-236-1899</li> <li>• Sarah McGraw, 845-551-0830</li> </ul> |
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