

2014 LAND TRUST ALLIANCE AWARDS PROGRAM

Every day thousands of people dedicate their time and energy to the precious work of conserving land in their communities. The Land Trust Alliance Awards Program seeks to honor the innovative work of our member land trusts and land conservationists across the nation.

Presented at Rally: The National Land Conservation Conference, these peer-nominated awards offer an opportunity to highlight some of the incredible and innovative land conservation successes, as well as recognize and thank our land trust community and leaders for their hard work and dedication to saving land.

We invite you to submit nominations for the Kingsbury Browne Conservation Leadership Award, the National Land Trust Excellence Award, and the national Ambassador Award. Visit www.lta.org/awards.

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☆ Kingsbury Browne Conservation Leadership Award

This award is the Alliance's signature award, given annually to honor outstanding leadership, innovation and creativity in land conservation. The award celebrates individuals whose leadership has enriched the entire conservation community and whose contributions embody the values Kingsbury Browne demonstrated in his own life and work on behalf of the land trust movement.

A key attribute of leadership celebrated by this award is that of a generous spirit—the sharing of ideas, experiences and knowledge with others to nurture and mentor the next generation of conservationists and leaders. To enable this sharing of knowledge, the Lincoln Institute of Land Policy provides a Fellowship to the recipient to facilitate a project that builds upon and shares their experience with the broader conservation community. The Land Trust Alliance will work with the award winner to disseminate their insights to the broader land conservation community.

FOR MORE INFORMATION ON THE LAND TRUST ALLIANCE AWARDS PROGRAM or details on the nomination process, please email awards@lta.org. Awards are presented at Rally. Join us this year in Providence, RI, September 18–20. To read about the 2013 award recipients, visit www.lta.org/awards.

☆ National Land Trust Excellence Award

Conservation happens at many scales within the land conservation movement, which is comprised of staffed and all-volunteer land trusts working to strengthen land conservation across America. Recognizing that there are different means used to accomplish the goal of protecting land, we are proud to present two National Land Trust Excellence Awards.

The Award will celebrate the dedication and passion of:

1. All-volunteer land trusts defined as having no more than one part-time staff
2. Staffed land trusts with the equivalent of one or more full-time staff

Each organization excels in one or more of the following areas:

- Outstanding Initiative to Broaden Support for Land Conservation
 - Achieves excellence in engaging the broader community and using their conservation mission, skills, and resources to respond to broader public needs.
- Outstanding Collaboration Initiative
 - Achieves shared conservation goals that involve multiple parties, disciplines or functions among land trusts and other partners.
- Outstanding Communications, Education and Outreach Initiative
 - Creates innovative programming or outreach initiative that achieves significant impact on the conservation community and builds understanding and partnerships.

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☆ Ambassador Award

The national Ambassador Award is given to an individual who demonstrates an extraordinary commitment to cultivating relationships with their members of Congress and using these connections to advance the land trust community's federal policy agenda of securing additional resources and support for private land conservation (one nominee will be chosen for the national award, but others may be recognized on the state or regional level).

Criteria to be considered include:

Exemplary relationship building

Celebrate land trust leaders who work their networks, develop partnerships, and host site visits or other events that help to cement strong, ongoing relationships with federal officials and their staff.

Effective advocacy communications

Creating an impact on conservation by publicly thanking legislators for their work. This could include a social media post to thank them for a meeting to a press event celebrating leadership on a bill. Effective communications to mobilize grassroots support will also be considered.

Outstanding results

Picking up the phone, making a tough ask, and getting results from your federal delegation. We want to honor those folks and share their recipes for success.

Peer leadership

A lone advocate can only accomplish so much; sharing successes via conferences, newsletters, and peer mentoring can multiply your impact.

Taking the Ambassadors Pledge

While not strictly required, we encourage nominees to make a formal commitment to cultivating relationships and sharing successes at: www.lta.org/ambassadors.

☆ Nomination Process

Each award requires submission of a nomination form by June 18, 2014. Visit www.lta.org/awards to download a form.

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