

BY Kendall Slee

# Unique Conservation MAGAZINE



When *Conservation Magazine* was founded 10 years ago, its creators set out to shape a new kind of publication—one that was serious but not scholarly, open to challenging conventional wisdom in the field, and spiced with provocative illustrations that add a touch of irreverence.

Whether the conversation is about underwater robots that spy on whales, green cemeteries that fund conservation, or artificial fruits that lure bats to replant rainforests, *Conservation* offers readers a close-up look at the frontiers of conservation science around the world.

A consortium of 11 public and private environmental organizations, from The Nature Conservancy to the Society for Conservation Biology, fund the award-winning magazine, now being offered at a discount rate of \$15/year. Go to [www.conservationmagazine.org](http://www.conservationmagazine.org).

## Region-Specific Reading

Every two years, the Land Trust Alliance's Southeast Regional Program surveys member land trusts in the region, asking such questions as: Has the pace of land conservation increased in the Southeast over the past two years? Are land trusts prepared to manage and defend the conservation easement agreements they hold? The results are in, and you can download the report at [www.lta.org/2010southeastsurvey](http://www.lta.org/2010southeastsurvey).

*A Sustainable Chesapeake: Better Models for Conservation*, from The Conservation Fund, profiles promising conservation practices and technologies and describes the protection of critical land and water resources in a series of 31 case studies that feature the work of government and private organizations and conservation leaders throughout the Chesapeake Bay watershed. The book is available at [www.conservationfund.org/sustainable-chesapeake](http://www.conservationfund.org/sustainable-chesapeake).

Missoula County's Open Lands Citizen Advisory Committee (Montana) has published a *Good Neighbor Handbook* filled with information for rural landowners. It includes information on creating a space defensible from fire around a rural home, noxious weed control, protecting water resources and conservation easements. Free copies are downloadable at [www.co.missoula.mt.us/rural](http://www.co.missoula.mt.us/rural).

## Coping with Climate Change

THE CLIMATE ADAPTATION KNOWLEDGE EXCHANGE (CAKE) at [www.cakex.org](http://www.cakex.org), a joint project of Island Press and EcoAdapt, is a new website featuring case studies, a virtual library, advice column and community discussion areas on adapting and addressing climate change in conservation.

The U.S. Fish and Wildlife Service's "Strategic Plan for Climate Change" at [www.fws.gov/home/climatechange](http://www.fws.gov/home/climatechange) encourages land conservation cooperatives—partnerships between government entities and non-governmental management organizations for landscape-level, science-based habitat management.

ISTOCKPHOTO.COM/JOKERPRODUCTION

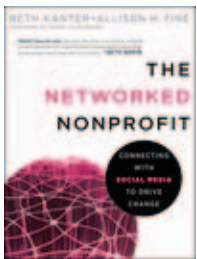


## Do You Need An Equity Audit?

A new tool offered by the Center for Diversity & the Environment (CDE), the Equity Audit provides strategic direction for ethnically and racially diversifying an organization. It analyzes what a group is doing and not doing, then recommends next steps for creating a more diverse and inclusive institution.

The Equity Audit process entails a site visit, interviews, document and program reviews, analysis of data, a written report with recommendations, and a presentation of the findings. Diversity provides institutions with more relevance and appeal, a broader constituency and network, more innovation to effectively solve problems, more public and political support, access to a wider range of funding sources, and more members and volunteers.

The cost depends on several factors, including size of the institution (i.e., number of staff, number of programs, operating budget) and scope of work. Contact Marcelo Bonta, CDE executive director, at mbonta@environmentaldiversity.org. •



## Harnessing Social Networking

Have you considered yet how to harness social networking to accomplish your land trust's goals? Authors Beth Kanter and Allison Fine may be able to help with their book, *The Networked Nonprofit*, available at [www.josseybass.com](http://www.josseybass.com) or [amazon.com](http://amazon.com). Addressing common concerns nonprofits have about delving into social media, the case studies show how organizations have harnessed social connections online to enhance their work, and even rethink the way their organizations operate. Kanter also blogs about how nonprofits can use social media at [www.bethkanter.org](http://www.bethkanter.org). 🍌

### ATTORNEYS • SENIOR PRACTITIONERS • LAW SCHOOL FACULTY

Looking to Stay Informed on Conservation Law?  
Interested in Crafting Practical Legal Solutions?

### MARK YOUR CALENDAR FOR THE

## Second Symposium on Advanced Legal Topics in Land Conservation

February 7–8, 2011 • Boston, Massachusetts

Gather with your esteemed colleagues to take advantage of this rare opportunity to discuss and contribute insight on these complex legal issues:

- Consideration of the implications of IRS scrutiny and strategy
- Things you might rarely consider in an easement template that are key to effective drafting
- A review of the five most important case developments and their implications
- Enforcement, prevention and strategies for dealing with angry landowners, aggressive neighbors and apprehensive boards

Visit [www.lta.org/legal](http://www.lta.org/legal) for details.

Registration opens **November 10, 2010**.

**If your land trust has an attorney, pass this invitation on!**

THIS PROGRAM BROUGHT TO YOU BY ISAACSON ROSENBAUM P.C. AND THE LAND TRUST ALLIANCE. CLE CREDITS AVAILABLE.

"It is increasingly important that professionals dealing with conservation easements understand just how complex and scrutinized these transactions have become. This symposium in '09 offered comprehensive and well-informed presentations and discussions, providing me with improved insight and direction."

– Tim Lindstrom, Esq., Jackson, Wyoming

### PROGRAM COMMITTEE

Larry Kueter  
Isaacson Rosenbaum P.C.

Bill Silberstein  
Isaacson Rosenbaum P.C.

Leslie Ratley-Beach  
Land Trust Alliance